



Liz Crawle

The Elvis Syndicate LLC

AN ADVENTURE IN TOP SPORT WITH C. CADEAU

2024-2025



Spriester Sporthorse
MARSHALL, VA



DRESSAGE IS A TEAM SPORT.

Three riders on the Olympic Team. Four on a World Games Team. But horse and rider are also a team. And beyond the horse and rider are the support team: owners, coaches, veterinarians, farriers, grooms.

Every team member is crucial and cherished, and the love they feel for each other is palpable.

I love my team with every fiber of my being.

I want YOU on my team.



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LET'S GO ON AN ADVENTURE.

Imagine this: a ringside seat under the pavilion in Wellington, beside the International Arena. Or a VIP table in Europe at one of the premier international competitions. Your horse down centerline. Your friends and fellow dressage supporters beside you. And the crowd cheering for your team: your rider and your horse.

That's the exciting life of a High-Performance Dressage Horse owner. Whether it's domestic or abroad, owners are the beating heart behind every great horse and rider and are well cared for as a result. Fantastic travel opportunities, fine dining, and thrilling adventures abound for the owners of a horse on the radar of the United States Equestrian Team.

More than just the perks of international-level competition, owners get a first-hand look behind the curtain at the development of an international horse. From the thrilling ups and downs at the beginning of a horse's FEI career to the take-off of the experienced top-level competitor, dressage owners get a front-row seat on the ride of a lifetime: that of the development of a horse and rider with potential into a world-class international pair.

I made my international debut at 18, and have since become known for my patience and tact in working with the persnickety and electric horses that grow up into the energetic warriors that take on the top level of competition. I've made 8 horses to the Grand Prix level of competition, the most recent of which was a rockstar named Guernsey Elvis.

With The Elvis Syndicate behind us, Elvis and I were Reserve National Champions and CDI Grand Prix competitors. But the bar on the US Team is high. Elvis sold for a healthy price to attempt a spot at the Canadian Olympic Team, and the Syndicate and I went looking for our next prospect.

And while I've yet to crack the top level of international dressage sport, *I may have just the horse to do it.*





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MEET CADEAU.

Three countries and dozens of horses later, a tall bay walked into our lives.

Cadeau felt like home right away - a fantastic mouth, a powerful hind leg, and a quick mind.

C. Cadeau is a 2016 Danish Gelding by Blue Hors St. Schufro, out of a Richman mare. After just a few short months together, we hit the ring at 3rd level to immediate success - scores to 74%, High Score ribbons, and Regional Champion in a class of 31 horses.

My 2024 goals include the USEF Festival of Champions in the Developing Prix St. Georges division, the USDF Finals at Fourth Level and Prix St. Georges, and above all else, laying the foundation Cadeau will need to fulfill the international Grand Prix potential I tasted when I met him.

I'd like to see where he could go. And I'd like you to join the team to help me get him there. I've created a syndicate of like-minded horse enthusiasts who believe in the power of the right team: a great horse, an experienced trainer, a proven track record of producing horses to the top, and a proven support system of coaching and care to make the most of it.



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THE ELVIS SYNDICATE LLC



"Ambition is a dream with a V8 engine."

- Elvis Presley



I KNOW CADEAU COULD BE SOMETHING SPECIAL.

A Prospect For Top Sport: As I pursue my dreams of representing the United States in international level competition, I think Cadeau is an interesting investment, worthy of his substantial price tag. But I just can't do it alone. So I'm looking for others interested in dressage at the international level, others who would like to join a team with a proven track record of producing upper-level horses, and who would like to be a part of that journey.

Why Syndication? News flash: owning a horse at the top level is expensive. Outright ownership means assuming all the bills, and all the responsibility, for a horse. Syndication spreads the costs of ownership and maintenance across several participants, making it easier and more affordable to be a part of top international sport.

How Syndication Works: The horse is owned by a limited liability company. Owners buy a share of the company, as well as contributing an "Annual Maintenance" fee that pays for the horse's care. If the Syndicate sells the horse, funds are distributed back to the owners.

The Horse: C. Cadeau, 2016 Danish gelding (St. Schufro-Richman)



THE EXPENSES

The Annual Maintenance:

Board \$1500/month = \$18,000

FL rent = \$5,500

Vet 4x/year at \$3000 = \$12,000

Farrier / per year = \$10,400

Coaching = \$8,000

Shows = \$4,800

Transport to & from FL = \$3,000

Insurance = \$9,548

(This is before CDIs, and with no disasters.)

The Bottom Line:

33 shares at \$7600/share

Annual maintenance: \$2200/share/year

FREQUENTLY ASKED QUESTIONS:

What's in it for me?

The joy of the journey. Being part of a team with a common goal. Being able to get in on the ride to the international ring without having to wait for a baby horse to grow up - this one's already there. I'm a rider with both skill and integrity - I'm capable of achieving the goal I've set for this horse because I've done it before, and I'm going to give it my full effort without distractions. I'm the real thing, and I think this horse might be, too. We'll make the journey fun and fulfilling, with tickets to our bigger shows, a private Instagram account with photo and video updates, in-person gatherings, and a sense of community for the group members.

Why this horse?

Cadeau had proven himself in the show ring in Denmark, with top scores and placings through the Danish equivalent to Fourth Level. In his US debut, he won all his classes, and was High Score of the show, and all after only a few months together. His purchase was universally approved by my "brain trust" of Olympians and experts, and I have faith in our path.

Who makes decisions about the care of the horse?

I do. I'm the "Manager" of the LLC, so while, of course, I'll consult with the LLC members about the big questions, I'll take care of all the appointments with vets and farriers, entering shows, and dealing with all the little stuff. Your only job is to enjoy the horse's success!

What if the horse gets hurt or dies?

Cadeau will be insured for mortality, with the benefits going to the LLC's members. If he gets hurt, we'll do our best to fix the injury; if it's irreparable, I will continue to pay for the horse in his retirement.

How will I know how the funds are being spent?

I'll keep an accounting of his expenses, delivered annually.

What if the annual maintenance exceeds his annual expenses?

Funds will be kept in his account for use down the road.

What if I don't want to be a syndicate member anymore?

You can sell your share of the syndicate at any time.



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