



The Elvis Syndicate LLC

AN ADVENTURE IN TOP SPORT

2020-2021



Spriester Sporthorse
MARSHALL, VA



DRESSAGE IS A TEAM SPORT.

Three riders on the Olympic Team. Four on a World Games Team. But horse and rider are also a team. And beyond the horse and rider are the support team: owners, coaches, veterinarians, farriers, grooms.

Every team member is crucial and cherished, and the love they feel for each other is palpable.

I love my team with every fiber of my being.

I want YOU on my team.

LET'S GO ON AN ADVENTURE.

Imagine this: a ringside seat under the pavilion in Wellington, beside the International Arena. Or a VIP table in Europe at one of the premier international competitions. Your horse down centerline. Your friends and fellow dressage supporters beside you. And the crowd cheering for your team: your rider and your horse.

That's the exciting life of a High-Performance Dressage Horse owner. Whether it's domestic or abroad, owners are the beating heart behind every great horse and rider and are well cared for as a result. Fantastic travel opportunities, fine dining, and thrilling adventures abound for the owners of a horse on the radar of the United States Equestrian Team.

More than just the perks of international-level competition, owners get a first-hand look behind the curtain at the development of an international horse. From the thrilling ups and downs at the beginning of a horse's FEI career to the take-off of the experienced top-level competitor, dressage owners get a front-row seat on the ride of a lifetime: that of the development of a horse and rider with potential into a world-class international pair.

I made my international debut at 18, and have since developed 8 horses to the Grand Prix level, and many more to the Small Tour level. I'm well regarded for my patience and tact in working with the persnickety and electric horses that grow up into the energetic warriors that take on the top level of competition, and at just 36 years old myself, I'm just at the dawn of my prime competitive years.

And while I've yet to crack the top level of international dressage sport, *I may have just the horse to do it.*





MEET ELVIS.

Do you know that feeling? When you get on a horse, and everything makes sense? The feel of the horse is right. The look in his eye is right. His shape, his type, the way he takes your hand and leg and seat? When you get in the tack, and it feels like home?

It's a feeling I don't get terribly often when I get on something for the first time. I make my horses up the levels from scratch, and when I sit on a 3- or 4-year-old and get that feeling, I know I'm in for something special. So I do everything I can to take that horse home.

But it's a really rare thing when I get that feeling from a horse with training. It's a feeling I've learned I can't ignore when it comes along. And it's a feeling that Elvis gave me from minute one.

Guernsey Elvis is a 2011 Dutch gelding. He's in the top 5 in the US for his competition level this year, with significant and sweeping victories at several shows. We were invited to the US Festival of Champions and the USDF Finals. We were selected to participate in the Wellington Masterclass with Isabell Werth, where he was the star of the event. In his debut year at the Grand Prix level, he has only begun to scratch the surface of his capacity and is already proving he'll shine in the "Big Ring" of international level competition.

I'd like to see where he could go. And I'd like a team to help me get him there. I'd like to create a syndicate of like-minded horse enthusiasts who believe in the power of the right team: a great horse, an experienced trainer, a proven track record of producing horses to the top, and a proven support system of coaching and care to make the most of it.

Watch Elvis in action!



A woman in formal riding attire, including a dark double-breasted jacket, a white shirt with a ruffled collar, and a dark riding helmet, stands next to a horse. The horse is wearing a decorative halter with a beaded necklace. The background is blurred, suggesting an outdoor setting like a stable or arena. The entire image has a teal color overlay.

THE ELVIS SYNDICATE LLC

"Ambition is a dream with a V8 engine."

- Elvis Presley



I KNOW ELVIS COULD BE SOMETHING SPECIAL.

A Prospect For Top Sport: As I pursue my dreams of representing the United States in international level competition, I think Elvis is an interesting investment, worthy of his substantial price tag. But I just can't do it alone. So I'm looking for others interested in dressage at the international level, others who would like to join a team with a proven track record of producing upper-level horses, and who would like to be a part of that journey.

Why Syndication? News flash: owning a horse at the top level is expensive. Outright ownership means assuming all the bills, and all the responsibility, for a horse. Syndication spreads the costs of ownership and maintenance across several participants, making it easier and more affordable to be a part of top international sport.

How Syndication Works: The horse is owned by a limited liability company. Owners buy a share of the company, as well as contributing an "Annual Maintenance" fee that pays for the horse's care. If the Syndicate sells the horse, funds are distributed back to the owners.

The Horse: Guernsey Elvis, 2011 KWPN Gelding, Querly Elvis/Zadoc



THE EXPENSES

The Annual Maintenance:

Board: 12 months x\$1000=\$12,000 (training at no charge)

Florida Rent: 4 months x\$1200=\$4800

Shoes: 12 times/year x\$250=\$3000

Vet: 3 times/year x\$2000 = \$6000

Continuing Education: with US Olympian Alison Brock
40/year x \$200 (average; less in FL, more in clinics) = \$8000

Shows: 8/year x\$600 = \$4800

Insurance: \$6000= approx \$45,000/year

(This is before CDIs, and with no disasters.)

The Bottom Line:

35 shares @ \$5,000, the excess goes into a maintenance
fund

Annual Maintenance: \$1,300/year

FREQUENTLY ASKED QUESTIONS:

What's in it for me?

The joy of the journey. Being part of a team with a common goal. Being able to get in on the ride to the international ring without having to wait for a baby horse to grow up - this one's already there. I'm a rider with both skill and integrity - I'm capable of achieving the goal I've set for this horse because I've done it before, and I'm going to give it my full effort without distractions. I'm the real thing, and I think this horse might be, too. We'll make the journey fun and fulfilling, with tickets to our bigger shows, a regular newsletter with photo and video updates, and a sense of community for the group members. It's going to be an amazing ride!

Why this horse?

Elvis and I have shown together for three years, from the Prix St. Georges level in 2019 (Regional Champion, and invited to National Championships), to the CDI Small Tour Level in 2020 (invited to National Championships), and now to Grand Prix. He is a proven competitor and is now competing with success and on track to the 2021 National Championships for young Grand Prix horses, with an exceptional talent for the piaffe and passage.

Who makes decisions about the care of the horse?

I do. I'm the "Manager" of the LLC, so while, of course, I'll consult with the LLC members about the big questions, I'll take care of all the appointments with vets and farriers, entering shows, and dealing with all the little stuff. Your only job is to enjoy the horse's success!

What if the horse gets hurt or dies?

Elvis will be insured for mortality, with the benefits going to the LLC's members. If he gets hurt, we'll do our best to fix the injury; if it's irreparable, I will continue to pay for the horse in his retirement.

How will I know how the funds are being spent?

I'll keep an updated accounting of his expenses, delivered monthly.

What if the annual maintenance exceeds his annual expenses?

Funds will be kept in his account for use down the road.

What if I don't want to be a syndicate member anymore?

You can sell your share of the syndicate at any time.



CREATIVE



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